DRY GOODS, &C.

DRY GOODS, &C.

DRY GOODS, &C.

panama suits, 32.50.

ful selection of trimmings. Coat

lined in silk taffeta-plain tailored,

The new princess

skirts, 12.75.

In imported weaves shadow checks

PRICE FIVE CENTS. DRY GOODS, &C.

DRY GOODS, &C.

DRY GOODS, &C. The new 1906 French Judic corsets

HE glass of fashion and the mould of form" must have been in the mind of the Judic's inventor—for leading modistes declare this corset indispensable to a perfect-fitting frock. The new styles of gowns invariably lie snugger and display to better advantage over a JUDIC. Prices, 3.75, 4.50, 5.00, 5.75, 6.50 to 24.50

NEW AUTOMOBILE DEPARTMENT-FULL LINE OF APPAREL AND SUPPLIES. 1 SIXTH AVE. 19 TO 20 STREETS

silk rough Shantung at A SILK sale that is bound to create a remarkable sensation to-morrow, for all silk rough Shantungs are increasing in popularity-every day the demand shows an increase a scarcity evista and many design and sold silk rough. larity—every day the demand shows an increase—a scarcity/exists and many dealers are clamoring for stock, but this purchase is the climax of a transaction many months old and one involving an option at a price that barely covers cost of production.

Prominent Fifth av. modistes are telling their patrons that

Prove ALICE BLEE OLIVE.

When you consider that these are not the half cotton shan-

PINK SILVER. OLD ROSE, CARDINAL, UEL. SE. RY. rough shantungs are the most fashionable silks of the season. We have them in over 100 different shades, every

DRY GOODS, &C.

PENK ALICE BLUE, OLIVE, SILVER, TAN, GRAY, GRAY, CARBDINAL, LAVENDER, NATURAL, CIEL, CASTOR, CREAM, ROSE, MULBERY, ROYAL, LYORY, AAVY, MARINE, ALICE GRAY, WHITE AND BLACK, thread guaranteed pure silk-all the regular \$1 quality.

tungs, which shrink from moisture and cause garments to lose their shape after short wear, you can appreciate what

splendid values they are. These shantungs are Several different shades in all these colors, making the largest variety ever shown in Shantungs. All are full 27 inches wide and compare favorably with those sold under copyright name at double the price, and sold regularly at \$1. Choice, per yard, 59c.

5,000 yards 36 inch black dress taffetas, 79c. 27 inch colored silk rough Shantungs-yard, 39c. This is without question the best value we have offered this season in the black silk section—full yard wide—"guarantee to wear" woven on the selvedge of every yard—rich black, highly finished—usually sold for \$1, at

SIMPSON CRAWFORD CO .-women's waists

PARTICULARLY attractive assortment of original Paris made blouses at very popular prices—along with same can be found waists from the best domestic makers, in lingerie, silk nets, Jap silks, silk mulls and laces, at prices to suit all.

Three extremely good values for to-morrow

Silk mull waists, 4.50 2.25 sheer lawn & ba--SIMPSON CRAWFORD CO .-

FineFrench and domestic muslin underwear.

THE most elaborate handiwork of the skilled French needleworkers is exemplified in this magnificent collection of muslin underwear.

Beautiful garments in sheer filmy lawn or nainsook—made up with painstaking care—trimmed with dainty laces, embroidery and ribbons. 1. 95 for 2.95 and 2. 95 for 3.85 and 3. 95 for 5.95 corset covers & drawers. 3. and drawers. 4.95 FOR \$8.95 CHEMISES.

1.85 FOR \$8.95 NIGHTGOWNS. 2.95 FOR \$5.00 NIGHTGOWNS. 4.95 FOR \$7.95 NIGHTGOWNS. Other gowns at 1.00 and 1.50. Other drawers at 25c, 50c and 1.00.

Other skirts at \$1, 1.50, 1.95, 2.50 and 2.95. -SIMPSON CRAWFORD CO.-

Halfsilk wash fabrics 28c THIS is a sale of 50c. goods, which we secured from an overloaded manufacturer and

an overloaded manufacturer, and price at 28c. insure a big sales record to-morrow. MAIN FLOOR. Choicest weaves in neat Jacquard effects—self colored figures-choicest designs and colors-fabrics specially appropriate for afternoon, evening, party and Summer dresses—those soft, filmy half silk fabrics that drape so prettily and wear so well—

18c printed organdies, Monday at 121/2c.

Sale of white dress fabrics. 2,500 yards white 2,500 yards of fine 1,200 yards imported St. Gall white swisses with embroidered figures and dots-all sizes; regular-dresses; regularly 38c ly 25c. per yard, 18c ly 25c. per yard, 18c ly 25c. per yard, 250c. per yard, 25

-SIMPSON CRAWFORD CO .-Stamped lingerie linens. For this Sale we offer only PURE

LINEN articles, stamped for eyelet and shadow (Venetian) work. Corset Covers...48c. & 75c Skirts—all linen......4.50 Skirts—union linen.....3.25 Parasols.....59c and 1.25 Embroidery lessons free, 10 to 12 and 1 to 4:30, by competent

Art Needlework Section, 2d Floor.



those Japanese silk, covered dress shields for lingerie waists here tomorrow at a saving of 10c, on every pair. These shields are fully guaranteed and sell regularly at 25c. Remember we

have them to-morrow at this extraordinarily low price, doz., \$1.75; pair, 15e. Notion Department.

-SIMPSON CRAWFORD CO. Theo. Haviland dinner sets, 17.95.

AST Monday's offer repeated. We wish all who were prevented from coming by the storm to enjoy this remarkable bargain. (BASEMENT SALESBOOM.)

Theodore [loviland] Simogee FRANCE Intent applied for

\$45 THEO, HAVILAND DINNER SETS, \$27.95—Sets of 113 pieces. Two dainty decorations to select from, and are in the newest shapes. * These sets have a large Turkey platter.

\$55 THEO. HAVILAND DINNER SETS, \$32.95.—Sets of 113 pieces. These sets are beautifully traced with gold, and are in two dainty decorations. These sets have a large Turkey platter.

\$15 dinner set for \$10.

Fine porcelain—with neat rose spray decoration—each piece traced with gold—three platters, including one large enough three platters, including one large enough ous men, at.... 25c ous men, at.... 25c

SIMPSON CRAWFORD CO .-Unusual values in Oriental rugs T almost a single bound our Oriental rug section has sprung into being—a full fledged department, with one of the largest and best selected stocks in New York. Without blare of trumpets or promise of any kind, we went

silently ahead with our preparations, gathering in the finest products of the East. Secured some of the best rug bargains ever brought to America—and now, with a reputation to make, we intend to offer values that are entirely outside of competition. 6 WONDERFUL VALUES IN MUSKABAD PERSIAN RUGS.

Some of the richest gems of Oriental Rug art in this collection—all very silky—soft reds, blues and ivory predominate:-\$140.00—8.5x10 rugs\$100.00 \$140.00—8.4x10.5 rugs\$100.00 \$140.00—8.7x10.5 rugs\$100.00 \$155.00—8.10x10 rugs\$120.00 \$140.00—8.6x10.6 rugs\$120.00

\$15 TO \$18 SHIRVAN AND DAGHESTAN RUGS, \$10.50 AND \$12.50. 250 choice hand weaves in this lot-good colors-average size is 3x4.6. MOUSSOULS, KAZAKS AND KURDISTANS, \$21.85, \$29.75, \$85.00. Extra size—silky and heavy—mostly antiques, but perfect. \$30, \$35, \$37 and \$45 grades.

-SIMPSON CRAWFORD CO.voile suits

EVERY day more and more women come to our suit and coat section to get a "first glimpse" of the new styles, and of all who come the majority remain to buy. To-morrow as eloquent testimony to the saving advantages which our suit and coat section afford we offer two exquisite models in French Voile suits at 29.75. Suits which compare favorably with those made to the wearer's measure at a cost of two or three times the price.

two or three times the price. Made of a very superior grade of French voile in beautiful line of colorings-smart Eton jackets, lined with taffeta and trimmed with fancy silk braid and lace edgings-skirts plaited and made over heavy full silk drops-come in navy and black, also the high shades, Alice blue, coral or light gray. Choice of two exceptionally handsome models at the low price of.....



New English coat Broadcloth and chiffon suits, 22.50. Semi-fitted — strictly tailored — in stripes, checks and mannish materials—medium length coat—taffeta lined; circular skirts.

Chiffon panama suits, some copies of the originals-beauti-25.00.

In navy and black—short Eton model—lined with taffeta—deep roll collar and turn back cuffs of white embroidered batiste—new circular.

The new prince Large shadow plaid -elegantly tailored-many colorings

skirts, 9.75. In soft all wool materials and two to select from—beautifully fitted to to recular with three deep bias folds.

Silk eton coats, 14.75.

Traveling coats, 16.50. Made of fine quality taffeta-short One special new model in fancy sleeves—nicely trimmed—also little light checks—4 length, full and boxy, with fancy collar effect; also long circular coat—nearly full length—velvet collar—finely tailored.

White Muslin princess dresses at 18.75.

Sale of tailor gray suitings, yard, 59c.

EVERAL thousand yards of those ultra stylish fancy tailor gray suitings at 59c.—
a price that will crowd this section from opening to closing hour to-morrow, for 59c, is less than the wholesalers are asking to-day.

All the new Spring designs—the broken plaids—the shadow checks—the mixed offerts—butch plaids—the broken plaids—the shadow checks—the mixed offerts—butch plaids—the broken plaids—the shadow checks—the mixed offerts—butch plaids—the shadow checks—the mixed offerts—the mixed offerts—butch plaids—the shadow checks—the mixed offerts—the mixed offer effects—bright, clear grays and white mixtures—both medium and dark—the richest collection of tailor gray sultings to be found in New York, and at the lowest price you ever paid for like quality. lowest price you ever paid for like quality.....

Shepherd check suitings New spring gray at 49c '

suitings, 75c -SIMPSON CRAWFORD CO.--

The new spring chiffon Panama cloth, 75c Black and white—blue and white in the various size checks—small broken illuminated check suitings—in three toned effects—both stylish and very serviceable for the runabout shirt waist suit.

52 INCH PURE ANGORA CREAM SICIL—BLACK ENGLISH MOHAIR SICILIAN IAN CLOTH, 75c. Firm, even weave—bright, lustrous finish—adapted for outing costumes.

SUITINGS, 75c

Pure all wool—bright, rich finish—even firm weave—spring shades—Alice blue, old rose, nile green, royal blue, Alice gray, brown, castor, navy, black, 75c

ELACK ENGLISH MOHAIR SICILIAN CLOTH, 75c.; 52 inches wide—for the dust proof, serviceable suits and separate skirts.

Embroidered flouncings a yard AST of a series of seles whose unparalleled success has been the talk of New York.

Handsome 21 and 27 inch flouncings—embroidered on sheer materials in the very newest effects—sold regularly at 50c. and over—to-morrow for the last time this season at 29c.

Wide dress flouncings and skirtings. Special offering of 500 pieces for Monday. The newest effects of baby Irish and eyelet combinations; blind work and eyelet combinations; Japanese embroidery and eyelet combinations; also copies of French hand made embroideries.

59¢ yd. for \$1.00 skirt- | 05¢ yd. for \$1.50 skirt- | 1.45 yd. for \$2.00 skirtings.

SHIRT WAIST BANDINGS, WIDE SKIRT EMBROIDERY.

3 to 6 in.—embroidered on sheer material—Baby Irish effects—English eye-29c for 50c. and 19c bandings. SIMPSON CRAWFORD CO.

White embroidered lace combination robes.

HERE has never been gathered under one roof such a brilliant assemblage of lingerie robes as is your privilege to witness here to-morrow. MAIN FLOOR. The styles are very elaborate—every detail worked out with consummate, artistic skill. 1,500 ROBES IN THIS SALE TO-MORROW.

White embroidered robes that you will gladly \$5 pay 7.50 and 8.50 for later in the season at SIX STYLES IN WHITE EM-

BROIDERED ROBES and style of pink and blue lace trimmed lingerie robes on sheer dainty 6 72 materials—regularly \$10, special. , 6.75

25 DISTINCT STYLES IN BOTH EMBROIDERED AND LACE combinations on sheer, soft mulls and muslin—best models of reasonable \$10 muslin-hest models of the St. Gall manat \$15 to \$16.50.....

Over 50 styles at \$14.00. \$16.50 and \$25.00.

Best thought-the most artistic taste of the celebrated embroiderers and designers of St. Gall, Plauen and Paris. Many combinations in sheer mulls, batistes, silky-like materials in combinations of Blind and Eyelet embroideries, in lace combined with Japanese and shadow stitch: \$20 to \$35 grades.



spring

Tuesday, Wednesday and Thursday, MARCH 27, 28 AND 29.

We have never been better prepared to serve you with magnificent stocks of

Trimmed dress hats, Tailor suit hats, and

Untrimmed hats of foreign and domestic make. Ostrich Feathers, Wings, Aigrettes, Antennae, Quills, &c. Flowers all made in France, which insures your getting the correct shadings. Every desirable rose, foliage or flower suitable for hat trimming can be found here. Handsome novelty hat trimmings, straw, silk bair, chip and hemp braids; buckles, ornaments and a magnificent range of all the new shadings in maline. Ribbons from No. 1 up to the

WE OFFER IN SHOWROOM-2D FLOOR-Extremely stylish trimmed street hats at 10.75

ADJOINING SHOWROOM. A large range of tailor suit hats with the dash and originality which only the Simpson Crawford 5.95 hats possess, at, each..... IN UNTRIMMED HAT DEPARTMENT-MAIN FLOOR. Elsewhere \$2.25. Each.....

Millinery braids.

Of interest to milliners. 6,000 pieces Paris dye chip braids, 12% yard pieces, in a beautiful range of new colorings, also black and white; value 48c. 25c. per piece, at.

-SIMPSON CRAWFORD CO.-Diamond jewelry at less than wholesale prices.

AVE just purchased at a saving of 25 per cent to 50 per cent the entire mounted jewelry stock of a leading diamond importing and manufacturing house located here in New York and well known in the most exclusive jewelry circles. MAIN FLOOR.

Assortment includes thousands of mounted diamonds, pearls, rubies, emeralds and sapphires. Would cost nearly \$100,000 in the regular way.

25% to 50% saving on rings, brooches, pendants, scarf pins, ear screws, dress studs, cuff links, lockets, &c., mounted in 14k, and 18k, gold. Some set in platinum.









HOOP DIAMOND CLUSTER DIAMOND DOUBLE CLUSTER FANCY DIAMOND 14NG-3 stones RING of 31 diamonds. OF DIAMONDS, 28 RING, 18 diamonds, actual value 857.00; eccat; actual value 857.00; eccat; actual value 154 and 1-32 diamonds. 15 and 1-32 cantisate price. \$64.00 \$105.00; wice. \$147.00 \$171.00 \$210.00 grade; price. \$250.00 grade; price. \$250.00 Diamond ear screws from ... \$5 to \$180 Diamond frees study from ... \$5 to \$850 Diamond dieses study from ... \$5 to \$850 Diamond lockets from ... \$5 to \$45 Diamond scarr pins from ... \$5 to \$125

Pearl Dog Collars-10 strands-50 diamonds. \$6,660,00





SUNBURST OF ALL Diamonds 25 diamonds, 23, and 1-64. Actual value 8300.00. At \$295.00 DIAMOND BOWKNOT PENDANT, 79 diamonds-weighing 4 carats loss 5-64. Actual diamonds, 1% and 1-32 carats. Actual value \$590.00. Sale price. \$429.00 \$200.00. At \$152.00 \$0ARFPIN-Horse shoe, 21 diamonds, 542.00 \$200.00. At \$152.00 \$1 -SIMPSON CRAWFORD CO.

In the auto department. LADIES' ALL SILK GLORIA RUBBER AUTO COATS.

SAMPLE LINE of Ladies' all silk gloria rubber auto coats—full 58 inches long, with large full sleeves and large collar—made good and full—guaranteed showerproof. Come in shades of red, green, navy

and gray. All sizes, made by the manufacturer to sell at \$21.50. Our price for Monday, special Our price for Monday, special, Chauffeur's \$12 tan Jane coats at \$8.50.

Full 56 inches long, with large storm leather collar and cuffs—pocket laps of leather to match—all sizes—made good and full; 8.50 a regular \$12.00 grade at..... -SIMPSON CRAWFORD CO .-

English cured bacon. Armour's Climax Brand-dry mild sugar cured-nice firm places. 141/20

Corn meal. Sest quality granulated; WHITE or YELLOW; 5 lbs., 12c.: 19c.

Tomatoes. Vienna cold packed ripe fruit; 10c

Flour. Royal Stuart Premium Patent: equal to any bread milled; barrel, \$5.25; 4-barrel, \$2.75; 4-barrel 690

Mild cured hams. Simpson Crawford's SPECIAL: 1 1/2C Iner-Seal biscuits.

IMPORTED SARDINES
Airanip brand; packed in pure city on; quarters, with key opener; \$1.18 can, 10c.; doz \$1.18 can